

2025



**Keynote Presentation:**

**A.I. FOR STUDENTS' METACOGNITIVE SKILLS AND CREATIVE THINKING**

*By Professor Dr. Piet Kommers, UNESCO Professor of Educational Technology (The Netherlands)*

2024



**Keynote Presentation:**

**GENERATIVE AI: AFFORDANCES AND CHALLENGES FOR EDUCATION**

*By Professor Helen Crompton, Executive Director of the Research Institute of Digital Innovation in Learning (RIDIL), Old Dominion University, USA*

2023



**Keynote Presentation:**

**HOW THE FAILURE OF E-LEARNING DURING THE COVID-19 LOCKDOWN COULD HAVE BEEN AVOIDED THROUGH ENHANCED LEARNING DESIGN ALIGNMENT**

*By Thomas C. Reeves, Ph.D., Professor Emeritus of Learning, Design, and Technology, The University of Georgia, USA*

2022



**Keynote Presentation:**

**NEEDS AND TOOLS FOR ARTIFICIAL INTELLIGENCE IN 21ST CENTURY SOCIETY**

*By Professor Piet Kommers, UNESCO Professor of Learning Technologies, The Netherlands*

2021



**Keynote Presentation:**

**EMULATED REAL-WORLD ENVIRONMENTS FOR INTERACTIVE AND EMBODIED LEARNING USING ROBOTS AND IOT-BASED TANGIBLE OBJECTS**

*By Professor Nian-Shing Chen, Chair Professor, Department of Applied Foreign Languages, National Yunlin University of Science and Technology, Taiwan*



**Keynote Presentation:**

**USE AND THEORETICAL PERSPECTIVES OF THE 7Cs OF LEARNING DESIGN FRAMEWORK**

*By Professor Gráinne Conole, Professor of Learning Innovation and Independent consultant, Ireland*

2020



**Keynote Presentation:**

**LET'S PUT LEARNING BACK INTO BLENDED LEARNING: A COLLECTIONIST FRAMEWORK**

*By Professor Johannes Cronjé, Dean of Informatics and Design, Cape Peninsula University of Technology, South Africa*

2019



**Keynote Presentation:**

**HOW TO USE E-LEARNING FOR TESTING AND ASSESSING LARGE CLASSES**

*By Professor Jaime Villate Faculty of Engineering, University of Porto, Portugal*

**Workshop:**

**LEARNING AS A VERB: PROMOTING ACTIVE LEARNING IN HIGHER EDUCATION THROUGH EFFECTIVE DESIGN STRATEGIES AND MEASUREMENT**

*By Professor Pedro Isaías, The University of Queensland, Brisbane, Australia and Professor Paula Miranda, Sustain.RD center, School of Technology, Polytechnic Institute of Setubal, Portugal*

2018



**Keynote Presentation:**

**EMOTIONS AND INCLUSION IN E-LEARNING: STUDENT MODELLING AND ADAPTIVE E-TRAINING**

*By Rosa M. Carro, Head of the Department of Computer Engineering, Universidad Autónoma de Madrid, Spain*



**Keynote Presentation:**

**CAN THE QUALITY OF MATERIALS REALLY BE MEASURED BEFORE THEY ARE USED? HOW CAN WE KNOW IF AN EDUCATIONAL MATERIAL IS OF QUALITY BEFORE IT IS USED?**

*By Ana Fernández-Pampillón Cesteros, Universidad Complutense de Madrid, Spain*

2017



**Keynote Presentation:**

**HUMAN LEARNING, MACHINE LEARNING, AND E-LEARNING: CONFLICT OR CONFLUENCE?**

*By Professor Thomas C. Reeves, Professor Emeritus of Learning, Design and Technology, College of Education, The University of Georgia, USA*

2016



**Keynote Presentation:**

**TWENTY-FIRST CENTURY SKILLS, TECHNOLOGY AND OPEN LEARNING: RE-DESIGNING TEACHING FOR THE DIGITAL AGE**

*By Professor Tony Bates, Distinguished Visiting Professor, Chang School of Continuing Education, Ryerson University, Toronto, Canada*

2015



**Keynote Presentation:**

**FAIL FAST AND FAIL FORWARD – EMBRACING FAILURE AS A NECESSARY PRECURSOR OF SUCCESS IN THE DELIVERY OF ELEARNING SERVICES**

*By Steven Duggan, Director, Worldwide Education Strategy, Microsoft, USA*



**Keynote Presentation:**

**A DIFFERENT PERSPECTIVE ON THE SINGULARITY POINT. HOW IT IS SUBSTITUTING JOBS IN THE SERVICE SECTOR**

*By Dr. Jacques Bulchand-Gidumal, Professor of Digital Enterprises and Entrepreneurship, University of Las Palmas de Gran Canaria, Spain*

2014



**Keynote Presentation:**

**MOVING HIGHER EDUCATION FORWARD IN THE DIGITAL AGE:  
REALISING A DIGITAL STRATEGY**

*By Neil Morris, Professor of Educational Technology, Innovation  
and Change and Director of Digital Learning, University of Leeds, UK*

2013



**Keynote Presentation:**

**THOUGHTS ON THE QUALITY OF LEARNING IN MOOCS**

*By Dr. Thomas C. Reeves, Professor Emeritus of Learning, Design, and  
Technology, College of Education, The University of Georgia, USA*



**Keynote Presentation:**

**SOCIAL NETWORKS AS THE SUPPORT OF THE E-LEARNIN**

*By Doc. Ing Jan Lojda, President of the Czech Association of  
Distance Teaching Universities, Czech Republic*



Peter L. Stanchev

**Conference Tutorial:**

**CONVERTING A REGULAR LEARNING COURSE INTO DISTANCE  
COURSE**

*By Peter L. Stanchev, Kettering University, USA and Institute of  
Mathematics and Computer Science, Bulgarian Academy of Sciences,  
Bulgaria*

2012

**Keynote Presentation:**



**CO-EVOLUTION OF LEARNING, NEW MEDIA, AND NEW LEARNING ORGANIZATIONS**

*By Professor Gerhard Fischer, Director of the Center for Lifelong Learning and Design, a professor in the Department of Computer Science, and a fellow of the Institute of Cognitive Science, University of Colorado at Boulder, USA*

2011

**Keynote Presentation:**



**E-LEARNING RESEARCH: DOMAIN OR ILLUSION?**

*By Dr. Francois Desjardins, Associate Dean, University of Ontario Institute of Technology (UOIT), Canada*

2010

**Keynote Presentation:**

**“E-LEARNING: REGENERATION, RESEARCH AND INNOVATION, THE STORY OF LEARNING LIGHT”**

*By David Patterson, Project Director, Learning Light Limited, UK*



**Keynote Presentation:**

**DENIAL TO HOPE: ELEARNING EXPERIENCES FROM THE TRENCHES**

*By Dr. Colla Jean MacDonald, University of Ottawa, Canada*

**Special Talk:**

**PREPARING ONLINE TEACHERS: TRANSFORMING TRADITIONAL CLASSROOM STRATEGIES AND TECHNIQUES INTO THE VIRTUAL LEARNING ENVIRONMENT**

*By Dr. Bob Barrett, Jr. American Public University, USA*

2009



**Keynote Presentation:**

**SOCIAL LEARNING IN THE NETWORK ERA**

*By Jay Cross, Internet Time Group, Berkeley, California, USA*



**Keynote Presentation:**

**KNOWLEDGE GATHERING AS IT CHANGES WITH NEW TECHNOLOGIES**

*By Professor Hermann Maurer, Graz University of Technology, Austria*



**Invited Speech:**

**THE FUTURE OF E-LEARNING: ITS' ALL ABOUT PERVASIVE COMPUTING, PERSONALISATION AND PARTICIPATION**

*By Associate Professor Catherine McLoughlin, Australian Catholic University, Canberra, Australia*

2008



**Keynote Presentation:**

**DESIGNING EFFECTIVE E-LEARNING USER INTERFACES**

*By Dr. David Guralnick, Kaleidoscope Learning, USA*



**Keynote Presentation:**

**CROWD TEACHING**

*By Professor Jon Dron, Athabasca University, Canada*





**Conference Tutorial:**

**LEARNING BY PLAYING: USING GAMES IN INSTRUCTIONAL DESIGN**

*By Netta Newman-Sholev, Amdocs, Israel*

**Panel:**

**DEALING WITH ISSUES OF CHEATING AND PLAGIARISM IN ONLINE ASSESSMENTS IN A POST-SECONDARY INSTITUTION**

*By Justin Hatt Brunel University, United Kingdom*

2007



**Keynote Presentation:**

**MAKING SENSE OF TODAY'S TECHNOLOGY-ENHANCED ENVIRONMENT FOR LEARNING: RETHINKING STUDENT AND TEACHER ROLES**

*By Professor Gráinne Conole, The Institute of Educational Technology, The Open University, UK*



**Keynote Presentation:**

**APOPHENIA: UNDERSTANDING AND MEANING IN INFORMATION ABUNDANCE**

*By Prof. George Siemens, Associate Director, R&D Learning Technologies Centre, University of Manitoba, Canada*